# THE UK CYBERSECURITY SNAPSHOT 2025

what every SME needs to know



#### **CURRENT STATE OF CYBERSECURITY PREPAREDNESS**

Only 22% of UK businesses have a formal cybersecurity incident management plan.

81% of cyber-attacked businesses are SMBs.

Just 31% of businesses and 26% of charities conducted a cyber risk assessment in 2024.

97% of attacks could have been prevented with modern cybersecurity solutions.



# **MOST COMMON THREATS**

#### **PHISHING**

Affects 84% of breached businesses.

# RANSOMWARE

Attacks increased by 70% in recent years.

84%



Fraud: £1.3 billion lost in 2020 alone.

Computer Misuse: 2.3 million cases reported.

Unauthorised Access: Over 1 million incidents.



## THE COST OF CYBER CRIME

Average cost per attack:

£21,000

Total UK economic impact:

£27 BILLION/YEAR

Average cost to a medium business:

£10,830



## **BASIC PROTECTIONS FOR SMES**



Cybersecurity Health Check - Regular assessments to identify vulnerabilities.



Employee Training – Especially on Phishing and Social Engineering.



Multi-Factor Authentication (MFA) – Adds a layer of login security.



Regular Backups – Protects against ransomware and data loss.



Endpoint Protection – Antivirus and antimalware on all devices.



Incident Response Plan – Know what to do when an attack happens.



Don't wait for a cyberattack to strike. Protect your business today with affordable, expert help from Modern Networks—it's much cheaper than the

devastating costs of recovering from a cyberattack.