



In Partnership with



**Session 1: Cyber Security
Month: Manage, Detect
and Respond**



Premier Whisky-Tasting
with Great Drams



Cyber Security Awareness Month: Manage, Detect, and Respond

Session 1



Speaker Intro



André Lynch

Senior Sales Engineer, Cybersecurity

-
- Specialist in Cybersecurity
 - 20+ years in IT, Vendor, VAR, & MSP
 - University Lecturer (Computer Science, Data Communication, Microcomputers, Robotics)
 - ISC2 Member

Fun Fact

- Acclaimed actor (disputed) who is credited on IMDB.



Speaker Intro



Geraint Williams

Chief Information Security Officer (CISO), Modern Networks

-
- 20+ years in Cyber Security
 - Former University Lecturer, Ethic Hacker, Payment Card Industry Qualified Security Assessor, Author
 - Presented cyber security papers at national and international conferences

Fun Fact

- Appeared on an episode of World in Action.

Speaker Intro



Greg Dillion

Founder & Whisky Director
Great Drams

Whisky One
Linkwood 8 Year Old





AGENDA

1

Cyber Threat Landscape

2

Risks and Impact to Your Business

3

What is “Good” cybersecurity?

4

Building Cyber Resilience

5

The Value of Managed Detection & Response





Cyber Threat Landscape:

The scope of potential cybersecurity risks and threats affecting users, organisations, specific industries, or a particular time.

Threats come in all shapes and sizes



Whisky Two
Summer of sport



Phishing/Social Engineering

Physical Security

Supply Chain

Ransomware as a Service

IoT/Smart Buildings

How are businesses impacted?

Avg ransomware dwell time - **10 days**

Ransoms - **10%** of annual revenue

Avg cost of recovery - **£ 1.4 million**

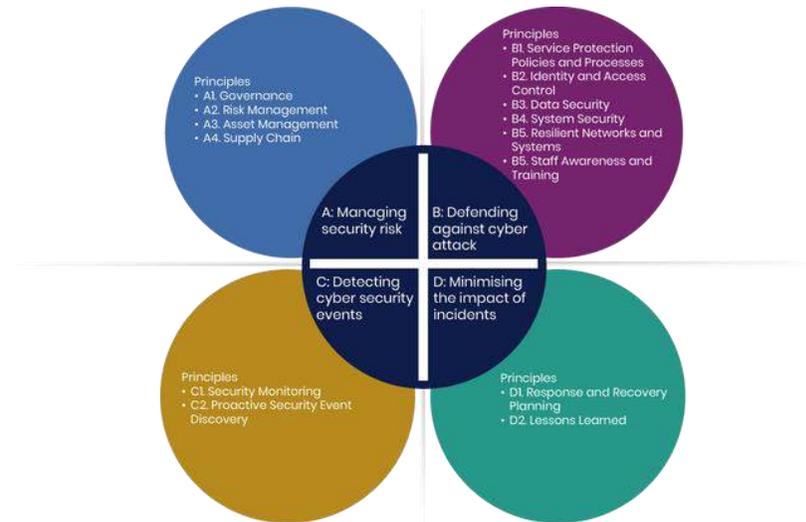
Avg downtime - **21 days**

Legislation - **finances/legal action**

Insurance



Understand your risk!





Recover

Incident Response
Plan

Electronics /
Employee Visitors
Backup Systems
Entry Systems

Document / Data
Insurance

Emergency
Response
Equipment

**Whisky Three
Cawdor Springs**





What is the solution?



People

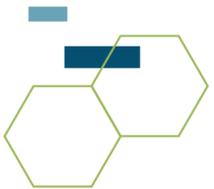


Process



Technology

Traditional Antivirus



Limitations

Detects **previously** known **file-based** threats.

Minimal to no **telemetry data collection**.

Minimal to no **advanced features** or **benefits**.

>80 % of successful breaches are **new** or **zero-day** threats.

Endpoint Detection & Response



Benefits

Detects **previously** known and **unknown** threats.

Collects complex and comprehensive **telemetry data**.

Reverse the malicious operations of **ransomware**.

Advance features including **app monitoring**, **threat hunting**, and **integration** with other solutions.



Whisky Four
Benrinnes PX Sherry Cask





Managed Detection & Response



CONNECTWISE

Managed Detection & Response

- Protected by security experts
- 24/7/365 monitoring & response
- Ensure business continuity
- Compliance
- Peace of Mind

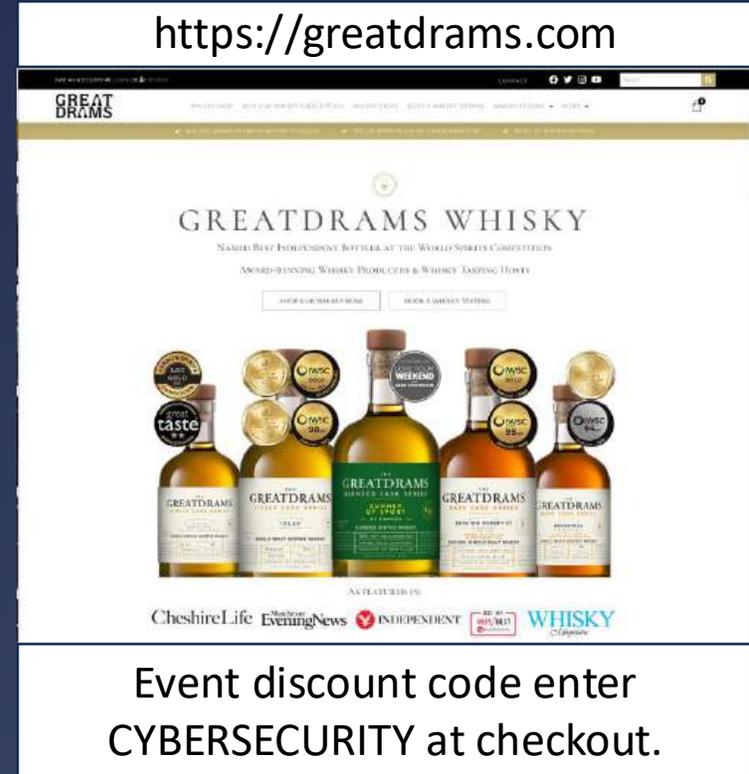


Whisky Five
Peated Blended Malt



Final Questions

<https://greatdrams.com>



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AS FEATURED IN

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Thank you!

