

# SILVERSTONE PARK

Installing two fibre circuits to dramatically improve the broadband connectivity for the high-tech business tenants at Silverstone Park.

Situated in Northamptonshire at the heart of the Silverstone Technology Cluster, Silverstone Park provides a global destination for innovation, business development and engineering. At the forefront of global technological innovation, the Park has a solution-oriented approach to tenant relations and property management.

At Silverstone Park, properties can be found to suit high-tech engineering companies of all sizes with industrial units and workshops located opposite the illustrious Silverstone Formula 1 circuit amidst the beautifully landscaped surroundings of the Park. As well as this, their one-of-a-kind Metrology facility provides access to cutting-edge technology along with Silverstone Park's Metrology Network, which offers regular events, technology information days and prestigious guest speakers.

## THE CHALLENGE

Modern Networks (formerly Bridge Fibre) installed a single fibre circuit to Silverstone Park back in January of 2014, as overall ADSL services were poor and unreliable. The average speed was around 6 Mbps download and 0.Mbps. Being a site that is at the heart of a technology cluster, a poor and unreliable internet service is not desirable or in keeping with the theme of high performance. Silverstone needed a consistent and all-encompassing connectivity solution that any business of any size could benefit from.



The Innovation Centre was the first building to go live with our connectivity services and saw most tenants take a broadband product from us. Our reliable speeds start at 30Mbps and go beyond 200Mbps.



## OUR SOLUTION

With the successful uptake of our connectivity services, we then upgraded the park, installing a second fibre circuit in 2015 to ensure business continuity in the unlikely event of a single circuit failure. This safeguard and additional piece of mind for tenants comes as standard with all our broadband services at Silverstone and at no additional cost.

Companies outside of the Innovation Centre can also benefit from our services with the choice of either a wired or wireless broadband service.

## GREAT RESULTS

"The broadband connection that has been installed enables us to provide companies with a level of service that is appropriate for high tech businesses which means companies can deliver services to their clients quickly, efficiently, and securely."

ROZ BIRD  
COMMERCIAL DIRECTOR, SILVERSTONE PARK

"Having reliable Internet and Telephony is vital to a technology company such as ourselves in order to support our customers. Modern Networks provides a superb service that allows us to put our connectivity at the back of our minds and our customers first."

DAVID CURRAN  
FIBONACCI, SILVERSTONE PARK INNOVATION CENTRE



## ABOUT MODERN NETWORKS

Modern Networks provides IT, telephone and broadband services to the UK's commercial property sector and medium-sized enterprises. The company currently provides IT managed services to over 2,000 sites including 45 science parks and innovation centres.

Bridge Fibre was a leading supplier of connectivity and telephony to the UK's science parks. In August 2021, the company was acquired by Modern Networks and has since been successfully integrated into the business.