



# Benefits of Microsoft 365 beyond Office 365

Powering a digital  
transformation



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# Introduction

As the workforce grows more mobile, employees increasingly rely on cloud-based applications and platforms to collaborate from a variety of devices.

This in turn has dramatically changed enterprise IT environments and business models, especially regarding security. Businesses now find their growth and long-term revenue prospects tied to their ability to embrace adaptive security postures, while transforming how employees collaborate and innovate.

Enterprises often begin their digital transformation journey by moving productivity apps to the cloud. This is a step in the right direction, but it is only one step. By comparing Office 365 with Microsoft 365, this eBook explores how you can more fully reap the benefits of digital transformation by thinking beyond productivity.



# 1

## Office 365: Your first step to the cloud

Many enterprises begin their digital transformation with Office 365. Office 365 brings together applications users know and use every day, including Word, Excel and PowerPoint, and makes them accessible via the cloud for secure anywhere, anytime access.



### Benefits of Office 365

- ✓ Familiar, powerful tools.
- ✓ Enable users to access apps from anywhere.
- ✓ Reduce IT operational overhead.
- ✓ Improved security.

# 2

## Microsoft 365: Beyond productivity

Moving apps to the cloud does deliver tangible business benefits, but true digital transformation delivers much more:

- ✔ Integrated management that allows you to gain more control across users and devices.
- ✔ Advanced security that proactively protects employees, data and customer information.
- ✔ Enhanced insights that empower people and teams to learn, upskill and innovate faster.
- ✔ Extensible solutions that allow you to create the best productivity experience for your business.

### Microsoft 365 is built for digital transformation

Microsoft 365 includes the best-in-class productivity apps from Office 365 that you know and love, and also delivers advanced device management, intelligent security and powerful cloud services to transform the way people work. But it's more than just a bundle of products. As the world's productivity cloud, the interconnectivity and intelligence in Microsoft 365 deliver the capabilities and features enterprises need for holistic digital transformation.

# 3

## Modernise IT management across devices

As the world continues to become more cloud-connected, it is more important than ever to have IT management tools that can support this digital transformation.

Microsoft 365 delivers modern, integrated IT management resources so you can simplify deployment and updates, flexibly manage users and devices, proactively protect your business and enhance end-user productivity.



**Simplify IT management.** Manage applications, services, data, devices and users across your Microsoft 365 services with the Microsoft 365 Admin Center.



**Manage users across endpoints.** Deploy one unified solution to manage and secure all of your devices using Microsoft Endpoint Manager.



**Build a cloud PC.** Provide your users with the only multi-session Windows 10 desktop virtualised in the cloud that's highly scalable, always up to date and available on any device with Windows Virtual Desktop.



**Stay up to date.** Easily launch successful pilots that are representative of your organisation and focus on resolving key blockers quickly with data-driven recommendations from Desktop Analytics.

# 4

## Elevate your business with intelligent security

Developing new digital capabilities helps companies stay competitive and break down silos. By integrating security solutions, organisations can make the most of cybersecurity resources and skills, deliver great user experiences and eliminate security gaps.

By harnessing the power of Microsoft's trusted cloud, Microsoft 365 offers a security solution that cuts through the complexity and siloed point solutions. Microsoft 365 empowers security teams and delivers a frictionless user experience so people can get their jobs done.



**Detect and block attacks faster across your entire digital landscape.** Microsoft Threat Protection helps protect the entire digital landscape, correlates information across attack vectors and provides visibility through a unified threat console.



**Secure user identities.** Set policies that define the conditions of access to an app based on the sensitivity you specify. These policies can be applied to any SaaS solution or on-premises app protected by Azure Active Directory.



**Safeguard your sensitive data wherever it goes.** Protect data with Cloud App Security even as it crosses third-party application boundaries. Information Protection in Microsoft 365 uses AI to protect sensitive information from improper sharing or distribution.



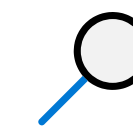
**Gain visibility across your organisation.** Monitor and manage identities, endpoints, user data, cloud apps and infrastructure across your organisation. Proactively view the security health of your organisation in the Microsoft 365 Security Centre.

# 5

## Amplify organisational knowledge and insights

Information is the lifeblood of your organisation. People need to be able to find and use it efficiently across systems, applications and documents.

At the core of Microsoft 365 is Microsoft Graph, which collects data and intelligence across apps and services, and surfaces insights to help users and organisations increase knowledge, fuel innovation and accelerate learning.



**Find what you need faster.** Microsoft Search makes searching more efficient by leveraging AI and Graph insights to help users find the information they are looking for across all of your Microsoft 365 apps, as well as third-party repositories and systems, such as Salesforce and ServiceNow.



**Get time back in your day.** With Cortana integration in Microsoft 365, users can more effectively manage day-to-day tasks, such as meeting preparation, email follow-ups and task reminders.



**Drive agility with data.** Help users work smarter, not harder. MyAnalytics gives users insights on how they spend their time at work and suggestions for how they can work smarter, while Workplace Analytics empowers teams to collaborate more efficiently.



**Measure your performance.** Better understand your organisation's performance across key areas, such as security and compliance with data-driven insights and recommendations from Microsoft Secure Score and Microsoft Compliance Score.



# 6

## Customise and extend your productivity experience

Not all businesses are the same, and productivity solutions should not be a one-size-fits-all experience. As user needs continue to change and transform, especially with the growing need to work remotely, having a software platform that can also evolve is necessary.

Microsoft 365 continues to make enhancements that promote greater interoperability with third-party systems and services to break down siloed environments and drive market innovation. The platform is also extensible so users can create or access applications that tailor Microsoft 365 to the unique needs of their company or industry.



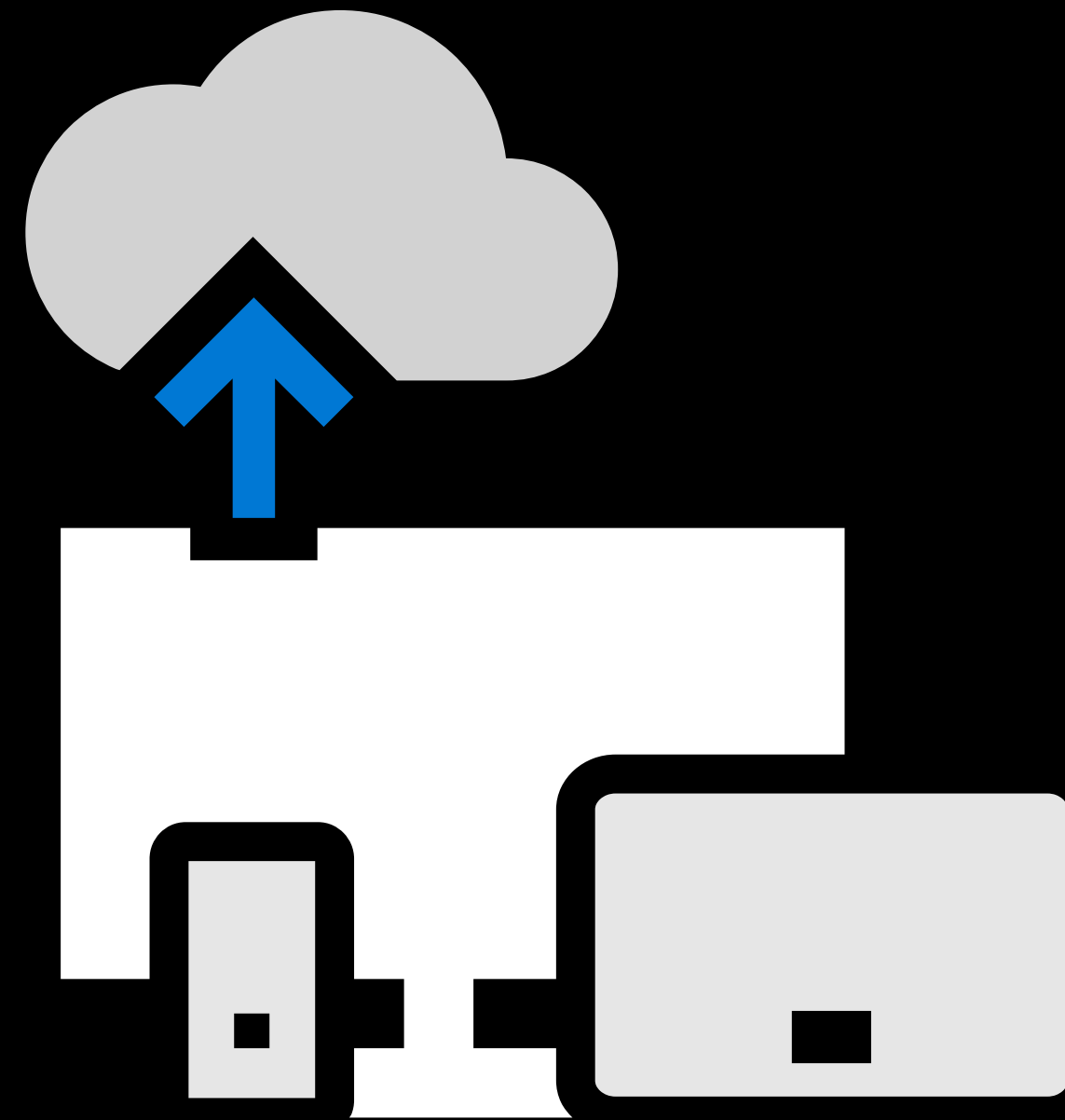
**Customise to fit your needs.** Enable developers to build new experiences or customise existing experiences that tailor Microsoft 365 to the precise needs of the organisation, and that are easy to deploy and manage on any device.



**Empower users to build apps.** Microsoft Teams is fully integrated with the Microsoft Power Platform, including Microsoft Power Apps, which enables both IT and end users to quickly build low- and no-code apps.



**Integrate line-of-business apps.** Microsoft Teams also has vast integration capability with line-of-business apps, including partner and industry apps, that can be tailored to fit the needs of your organisation.



# Microsoft 365 supports digital agility

Microsoft 365 is a powerful, cloud-first connected experience that empowers your workforce to securely get work done from anywhere. The productivity, management and security capabilities built into Microsoft 365 give enterprises unprecedented control, without disrupting the end-user experience. Microsoft 365 also delivers the key capabilities and features enterprises need to close the gap between simply moving apps to the cloud and realising actual digital transformation.

Let us help you get started with Microsoft 365.