



### **Disaster Strikes**

How well is your business prepared to recover from a major incident, such as a systems failure, flood or ransomware attack? Perhaps you think the odds are too small to worry about it? Well, did you know that desktops and laptops over three years old have a 30% failure rate? According to the UK Government's website around half of all British businesses suffered a data breach or cyber attack during 2017. Severe weather events and major fires cost the UK economy an estimated £5.8 billion over the winter of 2015/16. The uncomfortable truth is that bad things happen more frequently than we would like to admit. Certainly, we can make risk assessments and take precautions to minimise threats. However, sometimes we are just the victims of circumstance. That's when it pays to have a coherent backup and disaster recovery plan.

### **Backup isn't Disaster Recovery**

Many businesses backup their data in some form, which is most definitely the right thing to do. But, many businesses fail to understand the important difference between backup, disaster recovery and business continuity. Say you backup all your business data to an on-premise server, for example. What happens if your building burns down? Maybe you backup to the Cloud, but only to file-level, but your business applications, configurations, setting and preferences were all running on that burned out server. It might take a week to get a new server installed, the applications setup and data restored. Can your business afford the downtime, lost business and damage to your reputation?

### **Modern Networks Cloud Backup**

Meet your business continuity and disaster recovery needs with an efficient, low-impact and secure solution. Modern Networks Cloud backup ensures that your business continues to operate as usual, whether it's one PC that stopped working or an entire systems failure.

#### Features & Benefits:

- ✓ Once our solution is setup you can simply forget it. It will work quietly in the background and automatically upgrade as required.
- ✓ Incremental forever backup means that after we do the first full backup of your systems we only have to capture new or changed data. This reduces your backup windows and the amount of data that goes across your network.
- ✓ Granular recovery enables us to restore all mission-critical data that you need to keep your business running. Meanwhile, we can work on restoring data of less significance with zero impact on your business operations. In comparison, traditional backup and recovery procedures can be arduous and time-consuming.
- ✓ Low-impact backups minimise the use of storage, network and computing resources, while ensuring all backup data is always recoverable.
- ✓ Virtual Disaster Recovery (VDR) allows us to create a virtual copy of any physical or virtual machine. If your primary infrastructure goes down, we just need to switch on the virtual copy and your back in business.
- ✓ Warm spare redundancy is a technique to ensure service availability in the event of hardware failure. It means normal business operations can continue, even as we work to recover your primary site.

### **Peace of Mind**

Modern Networks backup solutions provide recovery protection for all servers, virtualized environments and endpoint devices, including desktop, laptops, smartphones and tablets, as well as Cloud-based applications. Our backups will not affect the performance of your applications.

You also have restore location flexibility, so we can recover the information to the same location that you backed up from or to an alternate location of your choice. Very handy if the worst happen and you have to operate from a temporary office.

To learn more about Modern Networks backup solutions contact us now.



Established in 1999, Modern Networks is a managed service provider helping clients across the UK maximise the value of their entire IT infrastructure. We offer everything from the desktop to the data centre plus telephony and broadband. The company has offices in Hertfordshire and Manchester.

Modern Networks is a certified partner for Cisco, HP, Microsoft, VMware, NetApp and Pure. We have considerable expertise within commercial property, providing IT and telecoms services to over 1600 office buildings and shopping centres. Our clients include CBRE, Cushman and Wakefield, JLL, Knight Frank, Savills and Colliers. What sets Modern Networks apart is our ability to translate the needs of our clients into practicable framework agreements and competitively priced IT solutions.

Modern Networks provides advanced, innovative IT managed solutions to over 200 varied clients from architects, accountancy firms and not-for-profits to media companies. We are a corporate member of the British Institute of Facilities Management (BIFM). We are Cyber Essentials certified. We are also a Gold member of the Service Desk Institute and offer ITIL best practice standards of IT support.

Call our sales department now to learn more about our extensive range of IT and telecoms services or visit our website.

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